

OmniBus HK | By Mark Intelligence

Privacy Policy Statement

Last Updated: 27 April 2026

Part 1: Core Commitments and Declarations

Thank you for using "OmniBus HK | By Mark Intelligence" (hereinafter referred to as the "Service" or this "Website"). We deeply understand the importance of personal privacy and are committed to safeguarding your data to the highest standards. This statement aims to detail the operational methods of our Service and our core principle of "Zero Collection" regarding your personal data.

- **Privacy First Principle:** The initial design concept of this Service is "Prioritising On-Device Processing". We promise that we will never collect, store, or sell your Personally Identifiable Information (PII).
- **Scope of Application:** This statement applies solely to the data interactions generated when you use this Website (hkbus.markchoi.uk).
- **No Registration Required:** This Service is completely free and requires no account creation. We will not ask you to provide any personal contact information such as your name, email address, or phone number.

Part 2: Strict Guarantees Regarding "Location Data"

- **Local GPS Processing:** When you click the "Locate Nearest Stop" button, your browser will request access to your GPS coordinates. We solemnly declare: your precise latitude and longitude data will only be processed within your device's browser memory.
- **Zero Location Collection:** Your GPS data will absolutely never be transmitted, uploaded, or stored on our servers. The code will directly calculate the distance between your location and the built-in station coordinate dictionary on your device to find the closest stops.
- **Browser-Level Control:** Accessing location information requires explicit authorisation from your browser (via a pop-up consent window). You can revoke this permission at any time in your browser settings, which will not affect the manual search function.

Part 3: Local Route Search and Map Data

- **Local Route Filtering:** All route numbers you input via the on-screen keyboard or search bar are filtered locally using JavaScript within your browser. Your search keystrokes and queries are never sent to our servers.
- **Map Tile Proxy:** When displaying stop locations on the map, the Service fetches map tiles via a secure proxy. This ensures your IP address is not directly exposed to third-party mapping services while browsing the stop locations.

Part 4: Data We Actually Collect and Process

- **Schedule and ETA API Requests:** When you select a specific route and expand a station to view the Estimated Time of Arrival (ETA), the webpage sends a request to our proxy servers or directly to the government's open data API. Our Server Logs will only record the queried "Route Code", "Bound", and "Station ID", which cannot be reverse-tracked to you personally.
- **Local Storage:** To enhance user experience, we will store your language preference (Chinese/English) locally on your device (localStorage). This is a simple local tag and will not be uploaded to the server. We do not use intrusive tracking cookies.
- **Basic Network Connection Data:** As with all internet services, when you connect to our servers, basic network logs may briefly record your IP address, browser type, and access time. This data is used strictly for preventing malicious attacks (such as DDoS) and maintaining system stability.

Part 5: Third-Party Services and Data Sharing

- **Google Analytics:** This Website integrates Google Analytics to evaluate overall website traffic and usage trends. Google Analytics collects anonymous device information, approximate geographical location (at the country/city level), and usage behaviour. We cannot identify your real identity through this tool.
- **Data Source Sharing:** The real-time schedule and ETA data of this Service is sourced from the Hong Kong Government's "DATA.GOV.HK" and various public transport operators (including KMB, LWB, Citybus, NLB, GMB, and MTR Bus). We only request public data from them and will never provide them with any of your personal data.

- **No Sharing or Selling of Data:** We hold no personal user data available for sale. We will absolutely not share your data with any advertisers or third-party organisations.

Part 6: Information Security and Other Terms

- **Encrypted Transmission (HTTPS):** All data transmissions on this Website mandatorily use the HTTPS secure encryption protocol, ensuring that your data will not be eavesdropped on or tampered with by third parties during network transmission.
- **Children's Privacy Protection:** This Service is aimed at the general public, and we do not intentionally collect any data from minors. Given our "Zero Personal Data Collection" policy, parents need not worry about the leakage of children's privacy.
- **Amendments to the Privacy Statement:** We may update this Privacy Policy Statement in due course to reflect service upgrades or changes in laws and regulations. Your continued use of this Service constitutes your acceptance of the latest version of the Privacy Statement.

Contact Us:

If you have any questions regarding this Privacy Policy Statement or our data processing practices, please visit our [support page](#).

This Privacy Policy has been translated into Chinese. If there is any inconsistency or ambiguity between the English version and the Chinese version, the English version shall prevail.

*** End of Document ***

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私隱政策聲明

最後更新日期：2026年4月27日

第一部分：核心承諾與聲明

感謝閣下使用「OmniBus HK | By Mark Intelligence」（以下簡稱「本服務」或「本網站」）。我們深明個人私隱的重要性，並致力以最高標準保障閣下的資料。本聲明旨在向閣下詳細說明本服務的運作模式，以及我們對個人資料所秉持的「零收集」核心原則。

- **私隱優先原則：**本服務的設計初衷為「本機運算優先」。我們承諾絕不收集、儲存或出售閣下的個人識別資料。
- **適用範圍：**本聲明僅適用於閣下在使用本網站（hkbus.markchoi.uk）時所產生的數據交互。
- **無需註冊：**本服務完全免費且無需建立帳戶。我們不會要求閣下提供姓名、電郵地址、電話號碼等任何個人聯絡資料。

第二部分：關於「位置資訊」的嚴格保證

- **本機 GPS 處理：**當閣下點擊「尋找附近車站」按鈕時，瀏覽器會請求獲取閣下的 GPS 座標。我們鄭重聲明：閣下的精確經緯度數據僅會在閣下裝置的瀏覽器記憶體中進行運算。
- **零位置收集：**閣下的 GPS 數據絕對不會被傳輸、上傳或儲存至我們的伺服器。程式碼會直接在閣下的裝置上計算閣下位置與內置車站座標字典的距離，以尋找最近的車站。
- **瀏覽器層級控制：**獲取位置資訊必須事前獲得閣下瀏覽器的明確授權（透過彈出視窗同意）。閣下可隨時於瀏覽器設定中撤銷此權限，此舉將不會影響手動查詢功能。

第三部分：本機路線搜尋與地圖數據

- **本機路線過濾：**閣下透過畫面鍵盤或搜尋列輸入的所有路線號碼，均完全透過瀏覽器本機的 JavaScript 進行即時過濾與匹配。閣下的搜尋按鍵記錄與查詢字詞絕不會傳送至我們的伺服器。
- **地圖圖塊代理：**當於地圖上顯示車站位置時，本服務會透過安全代理伺服器（Proxy）獲取地圖圖塊。這確保了閣下在瀏覽車站位置時，真實 IP 位址不會直接暴露予第三方地圖服務商。

第四部分：我們實際收集與處理的數據

- **班次與 ETA API 請求：**當閣下選擇特定路線並展開車站以查看預計抵達時間（ETA）時，網頁會向我們的代理伺服器或直接向政府開放數據 API 發送請求。我們伺服器的系統日誌（Server Logs）僅會記錄被查詢的「路線代碼」、「方向」和「車站代碼」，有關數據無法反向追蹤至閣下個人。
- **本機儲存（Local Storage）：**為提升用戶體驗，我們會在閣下的裝置本機儲存閣下的語言偏好（中文/英文）。此乃簡單的本機標記，不會上傳至伺服器。我們絕無使用具侵入性的追蹤 Cookie。
- **基礎網絡連線數據：**如同所有互聯網服務，當閣下連線至我們的伺服器時，基礎的網絡日誌可能會短暫記錄閣下的 IP 位址、瀏覽器類型和存取時間。此等數據僅用於防止惡意攻擊（如 DDoS）及維持系統穩定。

第五部分：第三方服務與資料共享

- **Google Analytics 流量分析：**本網站整合了 Google Analytics 以評估網站整體流量與使用趨勢。Google Analytics 會收集匿名的裝置資訊、概略地理位置（國家/城市級別）及使用行為。我們無法透過此工具識別閣下的真實身分。
- **資料來源共享：**本服務的實時班次數據來源於香港政府「資料一線通」（DATA.GOV.HK）及各專營巴士與公共交通機構（包括九巴、龍運、城巴、嶼巴、專線小巴及港鐵巴士）。我們僅向其請求公開數據，絕不會向上述機構提供閣下的任何個人資料。
- **絕不共享或出售資料：**我們並無持有任何可供出售的個人用戶資料。我們絕對不會向任何廣告商或第三方機構分享閣下的資料。

第六部分：資訊安全與其他條款

- **加密傳輸 (HTTPS)：** 本網站所有數據傳輸皆強制採用 HTTPS 安全加密協定，確保閣下在查詢班次或使用定位功能時，數據不會在網絡傳輸過程中被第三方竊聽或篡改。
- **兒童私隱保障：** 本服務面向一般大眾，我們不會刻意收集未成年人的任何數據。基於本服務實行「零個人資料收集」政策，家長無須擔憂兒童私隱外洩。
- **私隱聲明之修訂：** 隨著服務升級或法律法規之修訂，我們可能會適時更新本私隱政策聲明。閣下繼續使用本服務，即代表閣下同意接受最新版本之私隱聲明。

聯絡我們：

若閣下對本私隱政策聲明或資料處理方式有任何疑問，歡迎造訪[支援專區](#)。

此中文私隱政策聲明為英文版本譯本，

如中、英文兩個版本有任何抵觸或不相符之處，應以英文版本為準。

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